

# ICAE

International Centre for  
Advancement of Education



## ICAE 2017

- Conference
- Student Recruitment Tour
- Education Expo

Creating Awareness  
Providing Opportunity

## Company Profile

International Centre for Advancement of Education (ICAE) is consulting organization committed towards providing educational services to schools, colleges, universities and individuals across the globe. With eight years of rich industry experience, ICAE strives to provide best quality services such as Student Recruitment Tours & Fairs across the globe and Education Conferences for School Counselors across India.

### Our Mission

To connect our valued overseas partner universities and colleges with stakeholders in the Indian educational scenario viz. schools, teachers, counsellors and principals.

### Our Fairs

Connecting overseas education providers with students studying at leading schools in India have been a key service of ICAE. Having designed and executed education fairs & recruitment tours for past 8 years has given us an opportunity to connect with and build close relationships with an extensive network of principals, parents, student advisors, counselors and student representatives.

### Our School Network

We have a strong network of schools across India that comprises more than 300 (and growing) reputed schools, which host our recruitment fairs and tours.

### Our Clients

We work with some of the most reputed and recognized universities from across the globe.

## Graduate Tour 2017

The perfect tour to meet prospective students looking for ideal choices for post-graduate studies abroad.

Event	Date	City	No. of Colleges to be visited	Price
Graduate Tour	17th – 20th January 2017	Delhi-NCR	4	USD 900

## Student Recruitment Tour

Join to visit top schools across India & meeting potential students looking for best opportunities for further studies Abroad.

Event	Date	City	No. of Schools to be visited	Price
Student Recruitment Tour	17th – 28th April 2017	Delhi-NCR, Dehradun, Mussorie, Jaipur, Nainital	16-18	USD 4025
Student Recruitment Tour	17th – 25th July 2017	Mumbai, Pune, Chennai	8-10	USD 2250
Student Recruitment Tour	1st – 30th August 2017	Delhi-NCR, Hyderabad , Bangalore, Kolkata, Guwahati, Darjeeling, Lucknow, Kanpur	28-30	USD 6700

# International Education Expo

International Education expo will offer educational institutions from across the world access to students from India.

Event	Date	City	Price
International Education Expo	1st May 2017	New Delhi	USD 1195
International Education Expo	2nd May 2017	Chandigarh	USD 1195
International Education Expo	4th May 2017	Bangalore	USD 1345
International Education Expo	5th May 2017	Hyderabad	USD 1345
International Education Expo	7th May 2017	Ahmedabad	USD 1345
International Education Expo	3rd September 2017	Bangalore	USD 1345
International Education Expo	4th September 2017	Hyderabad	USD 1345
International Education Expo	5th September 2017	Chennai	USD 1345
International Education Expo	6th September 2017	Mumbai	USD 1345
International Education Expo	8th September 2017	New Delhi	USD 1345

## Deliverables

✓ Included	✗ Not Included
<ul style="list-style-type: none"><li>• Local Transport and airport pick-up &amp; drop</li><li>• Orientation Session</li><li>• Marketing collateral for students and school counselors</li><li>• Post-tour report</li></ul>	<ul style="list-style-type: none"><li>• Air travel within India</li><li>• Accommodation</li><li>• Meals</li><li>• Any personal expenses</li></ul>

## Benefits to the University/ College

- Networking with high school & college counselors across India
- Increase the visibility of your institute/university
- Create awareness about higher education opportunities available in your university in particular and your country in general
- Exchange ideas with the management of the schools to establish stronger links for potential collaborations in future

# International Conference on Education

“Carving Global Citizens – The Sustainable Way”

Event	Date	City	Reach
International Conference on Education	23rd – 24th February 2017	New Delhi	300 delegates

International Conference on Education is two-day educational conference, which will bring together school principals, counselors, and university representatives under one roof to share new education platforms & trends. Organized by International Centre for Advancement of Education (ICAE), this two-day conference will host number of universities, colleges and academic institutions, alongside sponsors and partners.

The conference will be held on 23<sup>rd</sup> & 24<sup>th</sup> February 2017 at India International Center, New Delhi. More than 300 delegates approx. will attend it from across the world. The two-day conference will be crammed with professional development, and networking opportunities to define tangible steps toward higher useful strategies and practices.

## Conference Goal

The goal of our international conferences is to provide opportunities for school principals, counselors and teachers from all over the world to come together and learn from each other.

## Conference Details

Conference will include speaker series and panel discussions, which will provide further insights on the given topic by our advisory board, which consists well-known names from the industry.

Sponsors will get a chance to give quick presentations about their universities.

There will be a Question-and-Answer (Q&A) session following the conference.

## Conference Venue: India Habitat Center, New Delhi

India Habitat Centre (IHC) was conceived to provide a physical environment, which would serve as a catalyst for a synergetic relationship between individuals and institutions working in diverse habitat related areas and would therefore maximize their total effectiveness. To facilitate this interaction, the Centre provides a superb range of facilities.

The campus weaves in a unique interplay of institutions, supporting infrastructure and facilities such as conference venues, auditoria, hospitality areas, the library and resource centre, and art galleries. Elegantly designed, the campus is a hub of activity while simultaneously being serene. The landscaping, horticulture and fountains add to the pleasing ambience of the campus.

## Who will attend ICE 2017?

- School Leaders
- School Counselors
- Principals, Vice-Principals
- Senior Management
- School Board Members
- Guidance Counselors

## Why delegates will attend ICE 2017?

**Accumulate** their understanding of the modern issues and learning improvements for schools

**Listen** to leading professionals and educators

**Participate** in energizing workshops that provide new skills to improve teaching, learning and school management

**Explore** the largest gathering of educators from around the world

## Advantages of Sponsoring

- Networking with high school & college counselors across India
- Increase the visibility of your institute/university
- Create awareness about higher education opportunities available in your university in particular and your country in general through quick presentations
- Exchange ideas with the management of the schools to establish stronger links for potential collaborations in future

## Sponsorship Details

### Lead Sponsorship: USD 22500

Our foremost level of sponsorship, Co-Hosts get maximum spotlight through acknowledgements, prominent place in all marketing collateral, plus complimentary exhibit table and conference registrations.

#### CO-HOST SPONSORSHIP BENEFITS:

- Exhibit table at the event
- 5 complimentary conference registrations
- 15 minutes presentation in opening session
- Sponsor logo on conference bags

- Sponsor insert in conference bags
- Sponsor logo on conference social media page
- Sponsor logo and full page advertisement in conference program booklet
- Sponsor logo on main backdrop in ballroom
- Acknowledgement of sponsorship at opening

### **PLATINUM: USD 11,500**

Prime recognition for your institution, throughout our marketing collateral, exhibit table and conference registrations

#### **PLATINUM SPONSORSHIP BENEFITS:**

- Exhibit table at the event
- 3 complimentary conference registrations
- Sponsor logo on conference bags
- Sponsor insert in conference bags
- Sponsor logo on conference social media page
- Sponsor logo and full page advertisement in conference program booklet
- Sponsor logo on main backdrop in ballroom
- Acknowledgement of sponsorship at opening

### **GOLD: USD 5,000**

The perfect way to enhance your company's presence, this Sponsorship will offer recognition on event-related marketing collateral, exhibit table and conference registrations.

#### **GOLD SPONSORSHIP BENEFITS:**

- Exhibit table at the event
- 2 complimentary conference registrations
- Sponsor logo on conference bags
- Sponsor insert in conference bags
- Sponsor logo on conference social media page
- Sponsor logo and ½ page advertisement in conference program booklet

### **SILVER: USD 2500**

Get recognized with placement on conference social media page, program booklet and conference registration.

#### **SILVER SPONSORSHIP BENEFITS:**

- 1 complimentary conference registration
- Sponsor logo on conference social media page
- Sponsor logo and ¼ page advertisement in conference program booklet

### **GALA DINNER: USD 10,000**

Sponsor the Gala Dinner to get your and get placement in marketing collateral, exhibit table and conference registrations, plus speaking time during this event.

## **GALA DINNER SPONSORSHIP BENEFITS:**

- Exhibit table at the event
- 2 complimentary conference registrations
- Sponsor insert in conference bags
- Sponsor logo on conference social media page
- Sponsor logo and full-page advertisement in conference program booklet
- Acknowledgement of sponsorship at opening
- 3-minute speaking window at Gala Dinner

## **Other Sponsorship opportunities:**

### **EXHIBIT TABLE: USD 1,000**

We sincerely look forward to organize International Conference on Education with you. This conference is truly an excellent opportunity for your organization to get connected with school principals, counselor, teachers of top schools and other who's who of the industry. Don't miss out on it!

## **Advisory Board & Panelist**

- Ms. Anita Malhotra, Principal, Lotus Valley International School, Gurugram
- Mr. Ashok Pandey, Principal at Ahlcon International School, Delhi and Chairman National Progressive Schools Conference (NPSC)
- Ms. Chetna Sabarwal, Career Counsellor, Ahlcon International School, Delhi
- Mr. Doljit Pening, International Recruitment Manager, Essec Business School
- Ms. Jyotsna Bhardwaj, Consulting Psychologist and Counselor
- Mr. Murray Watson, CEO - QTEC Learning (UK) Limited
- Ms. Pamela Watson, Chairman of the Board at QTEC Learning (UK) Limited, United Kingdom Education Management
- Mrs. Preeti Puri, Career Counsellors, Bluebells International School
- Mr. Raul D'souza, Area Manager India, Sub-continent & Gulf at Istituto Marangoni
- Dr. Shalini Prasad, Career Counsellors, DPS, Vsant Kunj
- Ms. Suneeti Sharma, Principal, MGD Girls' School, Jaipur
- Ms. Sushma Singh, Career Counsellors, Modern School, Barakhamba Road
- Ms. Usha Albuquerque, Career Counsellor, Director Careers Smart Pvt. Ltd.
- Ms. Usha Mohan, Education Consultant, Bengaluru

Magazine Partner

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# ICAE

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